



LONDON, ENGLAND--BOULDER, USA; 4th February

2020: The Professional Triathletes Organisation today released the following letter sent to the Board of Directors of Wanda Sports Group Company Limited on 3rd February 2020 advising the Board that the PTO has closed on its financial partnership with Crankstart Investments and renewing the PTO's proposal to enter into discussions to acquire the IRONMAN® business.

3rd February 2020

Board of Directors, Wanda Sports Group Company Limited

Andrew Messick, Chief Executive Officer, World Triathlon Corporation

Dear Members of the Board:

We are writing on behalf of the Professional Triathletes Organisation (the "PTO") to advise you that we have closed on our partnership financing with Crankstart Investments. We again want to put